

We Are
FARGO[®]

ITALY BASED

CREATIVE COLLECTIVE

PRINT || DIGITAL || AUDIO

Design Consultancy

PHOTOGRAPHY ♦ VIDEO ♦ MOTION GRAPHIC

WWW.FARGOSTUDIO.COM

WHO WE ARE

FARGO® is a **design and marketing consultancy firm**, match point between expertise in **new media environments** and **digital amplification** of events.

Renowned Italian and international Groups have **chosen us as partners for their projects**, supplying brand initiatives with smart marketing solutions.



GUCCI

Reebok

MCARTHURGLEN
GROUP

VELIER



CORE ACTIVITIES

SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA STRATEGY, CONTENT CREATION, CAMPAIGNS

We take care of all aspects of Social Media including Social Care, Contents Creation, Content Scheduling and georeferenced Campaigns Management.

DIGITAL ACTIVATION OF EVENTS

AMPLIFICATION VIA SOCIAL MEDIA, DIGITAL PR, REAL INFLUENCERS NETWORKS

From concept to production and staging, integration with Social Platforms to achieve the best success.

EVENTS & CAMPAIGNS

FARGO® is always active in providing clients with **fresh ideas and marketing solutions in step with the times**, both onsite and digital, two worlds that we firmly believe must complement and **reinforce each other**. We design brand new events for our clients or enhance existing ones through our deep know-how in digital, social media and marketing.

DIGITAL PR

Our PR department starts collaborations only with **Real Influencers Networks**, selected among the ones with the **most active and loyal communities**.

ILLUSTRATION

Considering our love for illustration and image makers, we have dedicated our web magazine, **PICAME** (www.picamemag.com), to visual media and art. Social Media Strategy is often limited to photographic contents, videos or editorials, guiltily ignoring illustration that, thanks to its ability to abstract and synthesize, let us to design **creative, eye-catching and user-engaging contents**.

IN-HOUSE PRODUCTION

To maintain high quality work even when clients have **limited budgets** we manage internally all the Social Media Strategy: from story-telling to content creation. In addition, we have an **internal set of poses** for photos & videos production.

AGENCY SERVICES

WEB DEVELOPMENT

WEB APPS, RESPONSIVE WEBSITES, DEM STRATEGY

From UX Design to websites and App development.

BRANDING

NAMING, LOGO DESIGN, CORPORATE IDENTITY

Design or re-design of identities for start-ups and renowned companies.

PRINT & BTL

DESIGN AND LAYOUT, BELOW THE LINE

Design and print of paper goods, catalogues, labels, booklet, poster, POS, Out of Home ads.

VIDEO, PHOTO & AUDIO

SHOOTING, EDITING, POST PRODUCTION, RECORDING, BROADCASTING

We care of every step, from pre production to post production.

PRINT & BTL

We manage **B2C** and **B2B products**, corporate materials or media campaigns buying commercial spaces and taking care of the **on-site printing and distribution of the materials**.

Our accounts will communicate directly with you or with the agencies that are responsible for global brand strategy to ensure **a product 100% faithful to the guidelines**.

VIDEO & PHOTO

The in-house production of **photographic content** and **audio-video** allows us to complete our products with exclusive contents such as shooting, reports, promotional videos, broadcasting campaigns, audio guides.

THANK YOU

FARGO[®]

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